

Co-producing governance: Third sector voices in community planning



Jane Cullingworth and Oliver Escobar

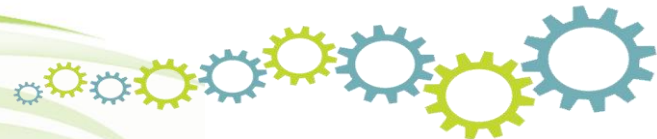
@JCullingworth

@OliverEscobar

December 1, 2017



University
of Glasgow



Outline

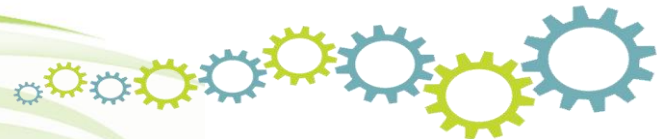
Context

- Third Sector Interfaces (TSIs) and community planning

Co-producing governance: STRiVE

- Evolution of co-production initiative
- Co-production process
- Effecting systems change

Learnings



TSIs and community planning



Third Sector Interfaces

- Third sector organisation in each local authority
- Interface role

Community Planning

- TSI represents “third sector voice” on Community Planning Partnerships
- Usually done by Chief Executive



Welcome to Strive! Leading the Third Sector in East Lothian. [Learn more »](#)



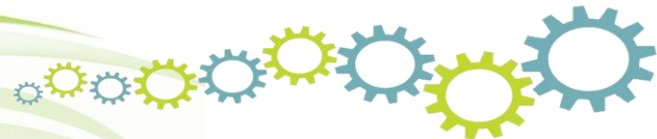
Latest News...

- Here's the latest Hot List of new volunteering opportunities! November 2017 November 21, 2017
- Vote for your Third Sector Delegates! September 21, 2017
- Tranent Men's Shed Open Day! September 11, 2017
- Policy Update: Getting It Right For Every Child July 31, 2017
- East Lothian Plan – Have Your Say! July 25, 2017

Upcoming Events...

- Trustee Training (Part 2) January 23, 2018

STRiVING for co-production



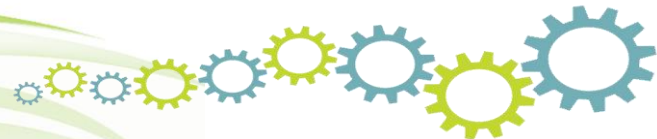
Evolution of initiative



2014



2015



Evolution - governance challenges

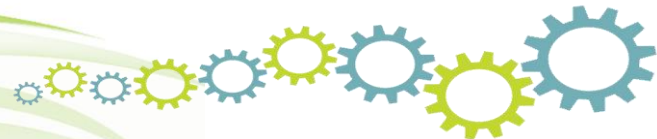


Participation

Engaging third sector organisations in discussing issues, agreeing collective positions and taking action

Representation

Transparency and accountability in representing the third sector in various partnerships and community forums



Evolution - STRiVE



Goal

- Strengthened third sector participation and representation in community planning

Leadership

- Role of Chief Executive

How

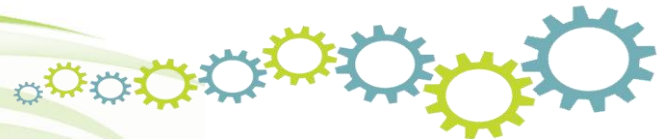
- Engagement of WWS to facilitate co-production process – “honest broker”



Co-productive process - questions



- How should the third sector be represented, by who, where?
- When does the sector need representation and how is this decided?
- How do we ensure all third sector organisations are able to participate?
- What mechanisms should underpin this representation?



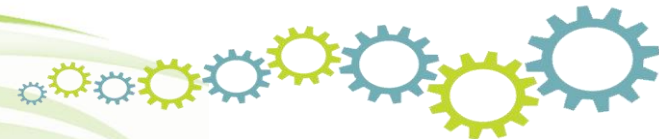
Co-productive process

1st
Workshop:
**Mapping
issues &
vision**

2nd
Workshop:
**Developing
proposals**

3rd (extra)
Workshop:
**Refining
proposals**

Online
phase to
enable
broader
participation



Co-producing a vision for STRiVE

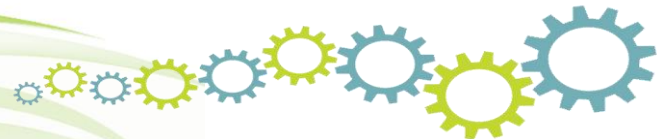


Themes		Vision
Shared Ownership	Voice	Third sector voice third sector heard through TSI and change facilitated
	Membership	Engaged and identifiable membership that contributes to and benefits from the TSI
	Clarity of purpose	TSI purpose is clear and does not conflict with its membership
	Methods and process	Clarity and transparency about how, when, where and by who the sector is represented
	Outcomes	Impact of TSI representation is shared and third sector working effectively together



Co-producing proposals

Proposal	Support
Creating an <i>online platform</i> to support engagement between third sector organisations to improve coordination, discussion and representation	Mixed
Developing a <i>membership system</i> for third sector participation & representation	Mixed
<i>Mapping</i> who represents the third sector across East Lothian	Consensus
Developing a <i>coordinated delegates system</i> to improve third sector representation and impact across East Lothian	High



Effecting systems change

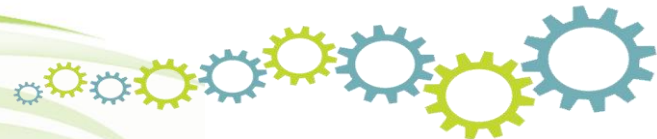


STRiVE board

- Supported change from direct TSI representation to delegate system in community planning

East Lothian CPP

- Process of negotiation to change representation system
- Period of nine months
- Compromise agreement reached



Effecting change - delegate system

Election

- Delegates elected annually by third sector orgs at STRiVE conference

Delegate role

- Represent sector, not individual organisation
- Ongoing communication with sector

TSI role

- Facilitate communication between delegates and CPP, and between delegates and sector
- Support to delegates



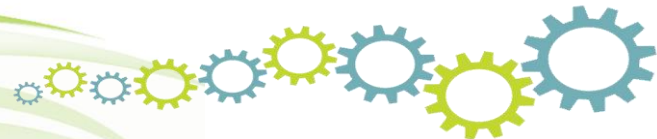
Effecting systems change



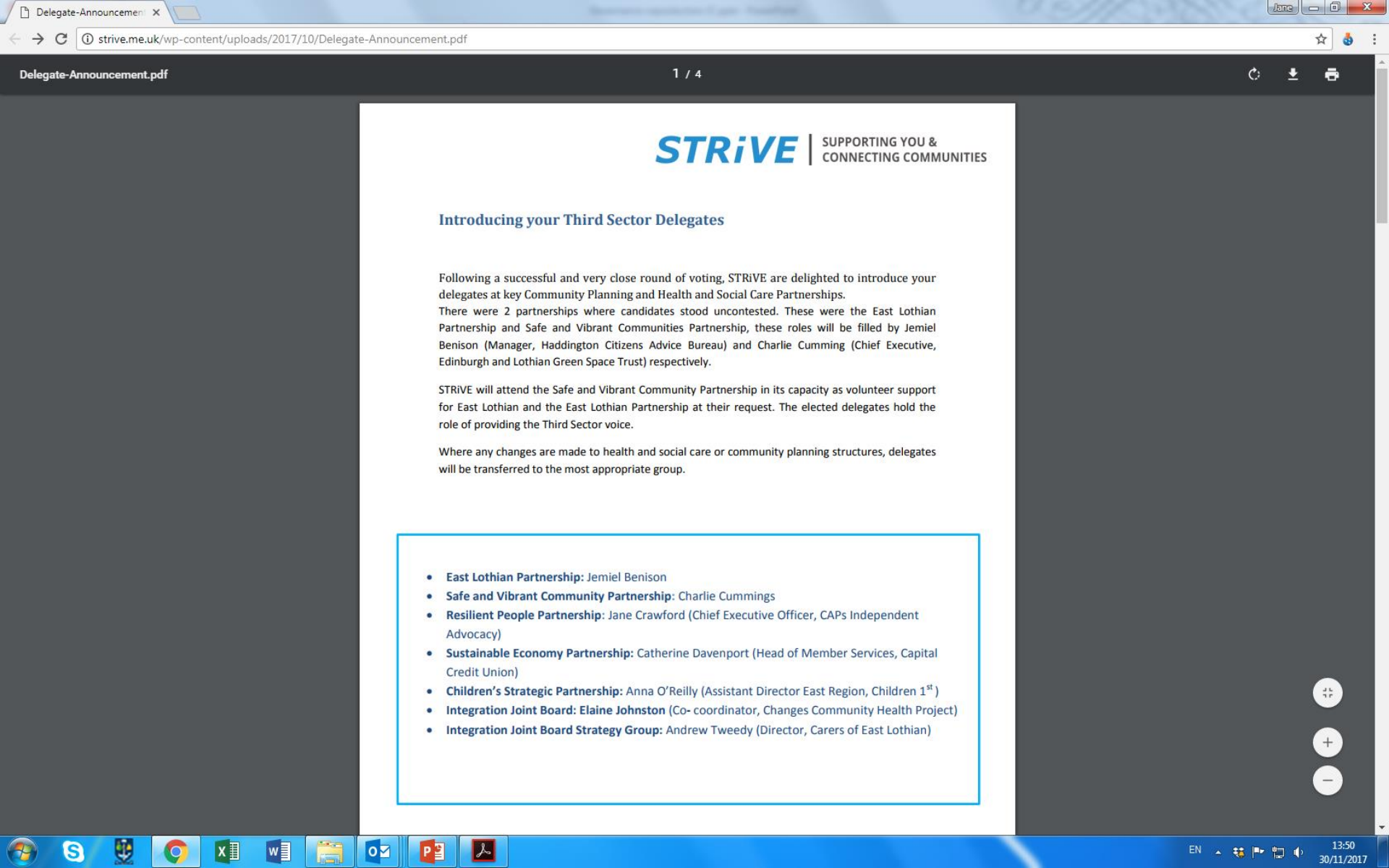
“what it did is it put the sector’s voice at the heart of community planning rather than our voice”

“our role truly becomes facilitational rather than representational”

Eliot Stark, Chief Executive



Feedback



Introducing your Third Sector Delegates

Following a successful and very close round of voting, STRiVE are delighted to introduce your delegates at key Community Planning and Health and Social Care Partnerships.

There were 2 partnerships where candidates stood uncontested. These were the East Lothian Partnership and Safe and Vibrant Communities Partnership, these roles will be filled by Jemiel Benison (Manager, Haddington Citizens Advice Bureau) and Charlie Cumming (Chief Executive, Edinburgh and Lothian Green Space Trust) respectively.

STRiVE will attend the Safe and Vibrant Community Partnership in its capacity as volunteer support for East Lothian and the East Lothian Partnership at their request. The elected delegates hold the role of providing the Third Sector voice.

Where any changes are made to health and social care or community planning structures, delegates will be transferred to the most appropriate group.

- **East Lothian Partnership:** Jemiel Benison
- **Safe and Vibrant Community Partnership:** Charlie Cummings
- **Resilient People Partnership:** Jane Crawford (Chief Executive Officer, CAPs Independent Advocacy)
- **Sustainable Economy Partnership:** Catherine Davenport (Head of Member Services, Capital Credit Union)
- **Children's Strategic Partnership:** Anna O'Reilly (Assistant Director East Region, Children 1st)
- **Integration Joint Board:** Elaine Johnston (Co- coordinator, Changes Community Health Project)
- **Integration Joint Board Strategy Group:** Andrew Tweedy (Director, Carers of East Lothian)



Learnings

Evolution
of
initiative

- Co-production can be initiated by individuals in leadership positions

Co-
productive
process

- An external broker can facilitate co-production process
- Co-production requires flexibility

Effecting
systems
change

- Co-production requires risk and compromise
- Change is incremental across systems



Thank you!



University
of Glasgow

