

# Improving Community Engagement in Community Planning

Sarah Weakley

Policy Scotland

Sarah.Weakley@glasgow.ac.uk

@s\_weakley

@WWScot

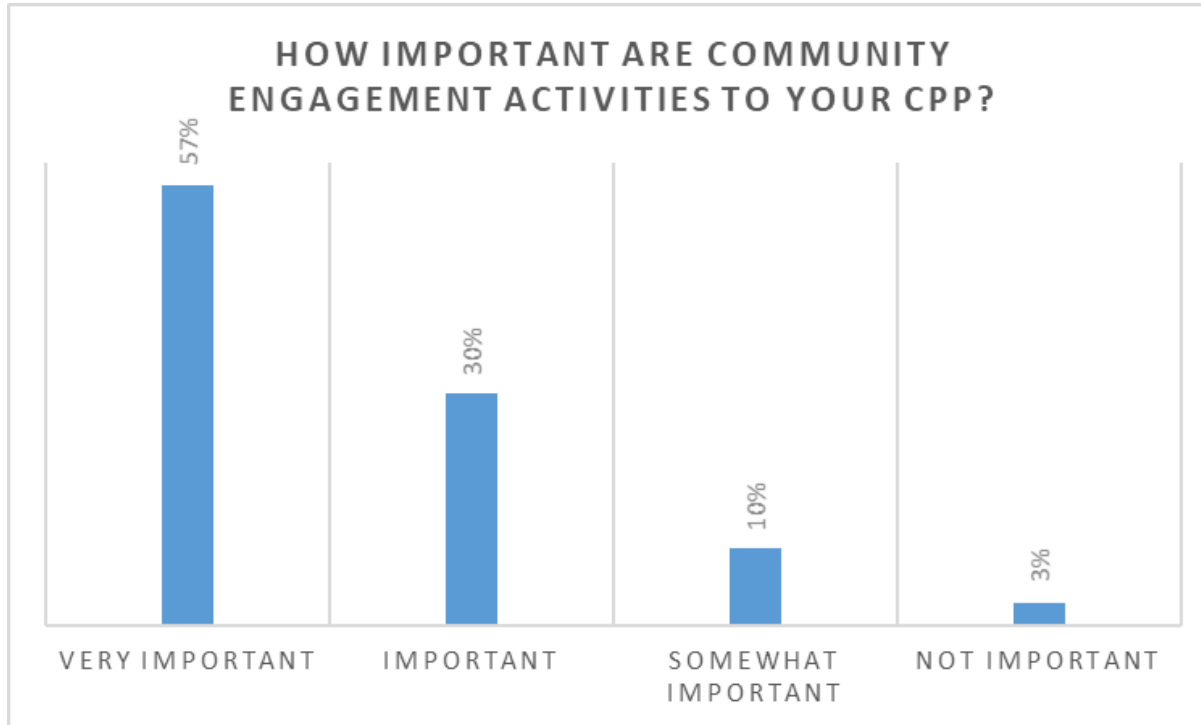
#WWSConf18

#communityempowerment



# Insights

How do CPOs feel about Community Engagement in their CPP work?

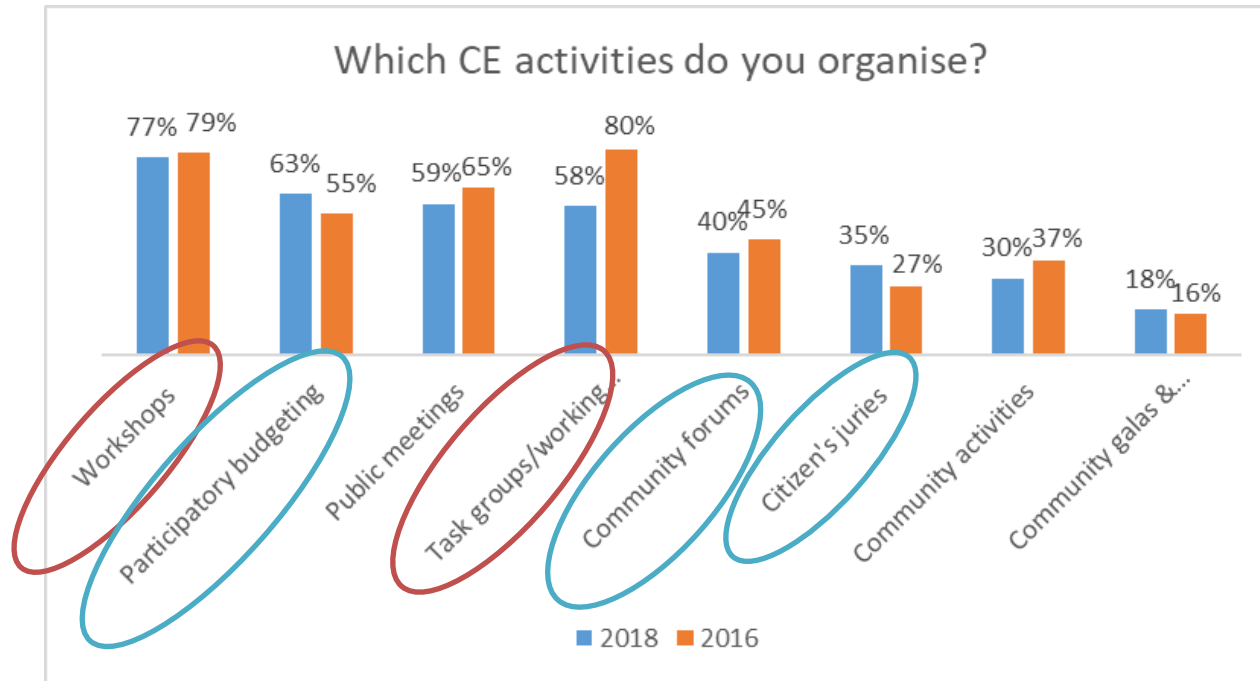


2018 CPO survey, n = 70

Empowering people and places

# Insights

## What Community Engagement activities do Community Planning Officials organise?



Associative models

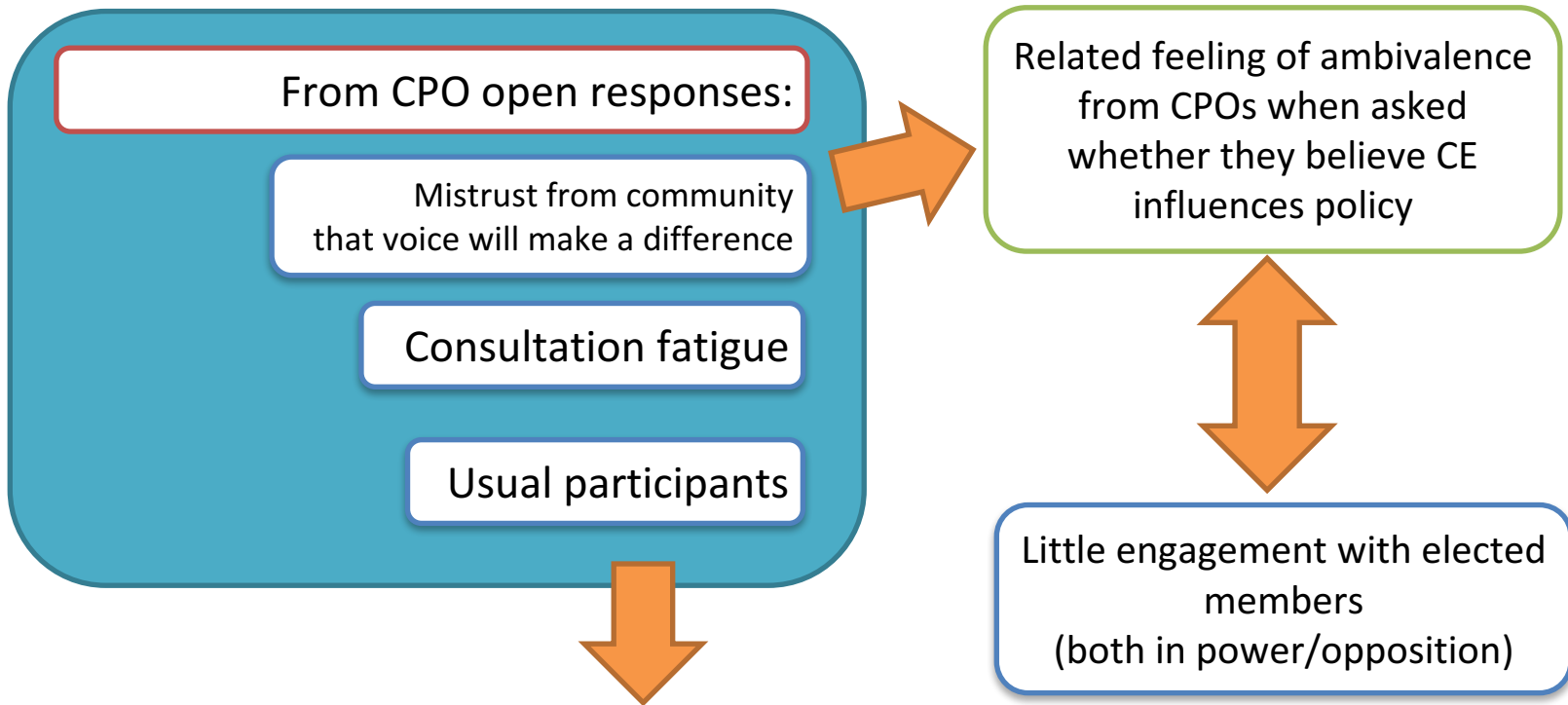
Hybrid/Democratic Models

\*Data from WWS Community Planning Officials surveys, 2016 (n = 102) and 2018 (n = 70)

Empowering people and places

# Insights

## Challenges/Emerging issues in Community Engagement



**Small variety of community voices impacts policymakers:  
one reason why CE outputs not considered?**

Empowering people and places

# Insights

Beyond the usual participants

- Potential cause: reliance on associative models
- Consider hybrid/democratic CE: PB, Citizen's Juries, Community forums
- Improving with CEA, more to go!

'Our voices make little impact'

- Greater number of voices– more useful in decision making
- Greater effort to include elected members in CE events?
- Feedback loop: community/CPOs need to know where their voice is used

Empowering people and places

# What's next?

## Good news in 2018:

- CPOs report CE activities are very important aspect of their work & community responds positively to CP work broadly
- On balance, we see that CEA is making impact in increasing hybrid/democratic activities (notably PB)
- But, more work to be done on ground to face challenges detailed here

**What are some of the ways you can increase the variety of voices in CE events in your local context?**

Empowering people and places

# Resources

- First Survey of Community Planning Officials available online:  
<http://whatworksscotland.ac.uk/publications/community-planning-officials-survey-everyday-work-of-local-participatory-governance/>
- Report from the Second Survey will be launched at the Community Planning Network meeting on **23 November** – look for it on the What Works Scotland website!
- [whatworksscotland.ac.uk](http://whatworksscotland.ac.uk)
- @WWScot

