

Successful co-production in practice – and cultivating a co-productive future

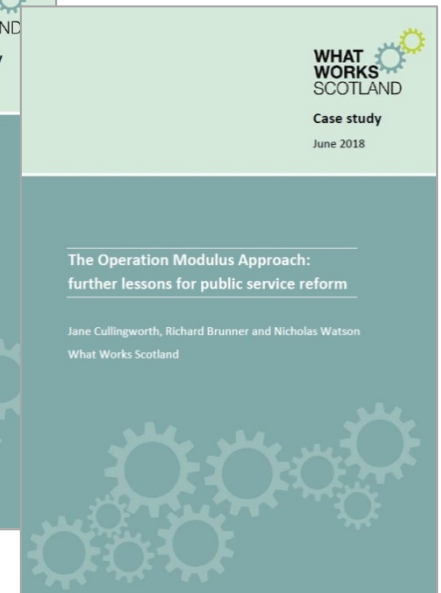
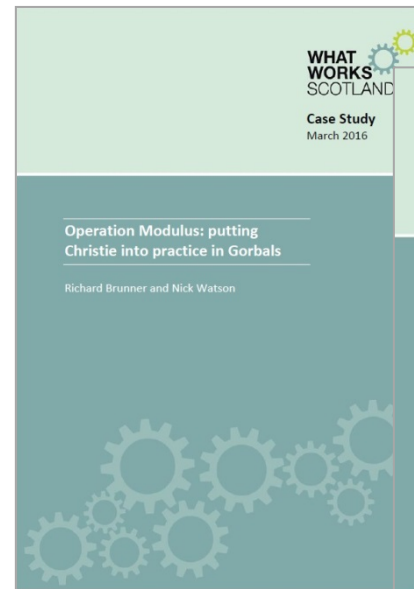
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#communityempowerment

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Operation Modulus

Gorbals

Castlefer
n

Govan

What? Cross-public service approach to tackling ASB and gang crime by groups of young people in local areas

How?

- Outreach visits to targeted young people to identify **individual** interests as alternatives to current activities.
- Multiple public service partners; one lead partner – co-design a **voluntary** course (X wks), **responding to target group interests**

Ethos? Active partnership, targeted recruitment, participants as asset-holders, mentoring element, no compulsion, a unifying focus on young peoples' diverse outcomes, co-production.

Outcomes? Benefits for community **and** participants

Spread? Adaptation, not transplantation: **re-coproduce every time**

Empowering people and places

What specifically makes Operation Modulus co-production?

- *“Co-production is a relationship where professionals and citizens share power to design, plan and deliver support together, recognising that both partners have vital contributions to make in order to improve quality of life for people and communities.”*

(Slay, J. & Penny, J. ‘Commissioning for outcomes and co-production. A practical guide for local authorities’, (2014), New Economics Foundation, p.7)

- eg. in Govan:

“...they didn't want go to [next activity in the Programme], they wanted to stay here and work. So again, we thought about it, because we were like ‘are we cutting off their opportunities because we're not allowing them to go, or are we actually allowing them to dictate what the programme should be?’ And we thought well, let's let them dictate what the programme is.”

(Govan Housing Association)

Insights

Public service reform in practice: seven insights from Operation Modulus

1 Co-production requires time, focus, flexibility and targeted coordination of existing resources

2 A shared commitment to work with the beneficiary group as asset-holders requires individual leadership and commitment

3 The provision of desired and meaningful opportunities maximises the success

4 Co-production builds trust and can lay the groundwork for prevention

5 An anchor organisation can help to maximise impact

6 Leadership may come from outside traditional public services

7 Mechanisms are needed to share learning across communities

What's next? Two questions

- How do these seven insights reflect your experience of co-production?
- How do we cultivate stronger relationships between researchers, policymakers and practitioners to strengthen our co-productive future?

Resources

- *Operation Modulus: Putting Christie into Practice in Gorbals*. Working paper. Brunner, R., and Watson, N. (2016) What Works Scotland
- *The Operation Modulus Approach: further lessons for public service reform*. Research report. Cullingworth, J., Brunner, R. and Watson, N. (2018) What Works Scotland
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